

**A New Standard in  
Decorative Elegance...**

# VertiStone™

**ROLL-ON WALL TEXTURE**





# Warm, timeless textured walls ... in STONE



**COATS BARE DRYWALL & PRE-PAINTED SURFACES. NO PRIMER REQUIRED\***



**For drywall, concrete, concrete block, wood, brick and pre-painted surfaces**



**California Ceiling  
& other textures**

**From rustic, old-world texture ... to the feel of smooth polished marble... Your walls are ready for textured faux finishing magic with VertiStone™ Roll-On Wall Texture.**

VertiStone is a unique stone coating technology that adds natural textured beauty to your walls & ceilings in just minutes. No fuss, no mixing – and no special skills required!

## JUST ROLL IT ON...

Choose one of VertiStone's 36 popular designer colors and roll it on as a simple high performance paint surface or as an appealing textured finish.

Leave it to dry – or knock it down after a few minutes with a plastic smoother. That's it! From the look of textured plaster to polished cararra marble. Fast, easy and stunning.

Want it even smoother? Do with Natural Suede – a fast and easy two-step finish with soft decorative beauty.

Want a lightly grooved, linear texture? Install the timeless Linen finish.

## CEILINGS TOO...

For textured ceilings, VertiStone Roll-On Wall Texture is an easy pre-mixed alternative that produces appealing results with your choice of a roller or texture spray equipment. Apply it white or in any of the available VertiStone colors.

Install your very own California Knock-down ceiling texture – or go with the highly popular Parchment finish. Fast, simple and elegant!

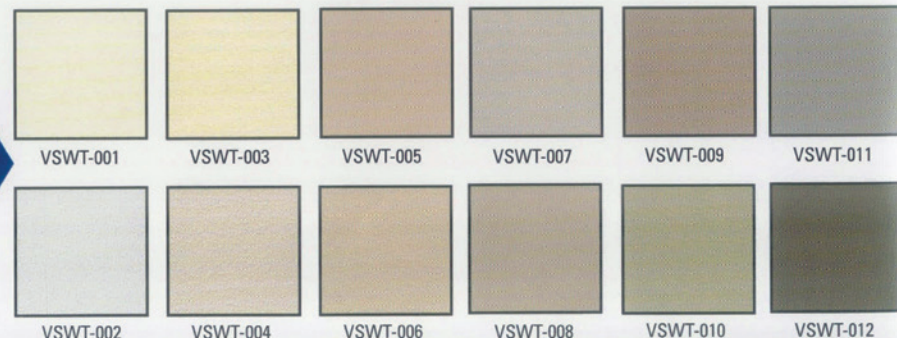
Whatever your design objective, you can add three-dimensional impact and almost any desired mood to walls, mouldings, ceilings and other surfaces with VertiStone™ Roll-On Wall Texture.



## PERFORMANCE HIGHLIGHTS

- hides imperfections
- shields drywall
- impact resistant
- abrasion resistant
- mold resistant
- breathable
- very high flexibility
- maintenance-free
- very low VOC
- easy to clean

**Choose from  
36 designer  
colors**



\*For most accurate color representation, please refer to actual VertiStone color samples with your Daich dealer.

\*see written instructions for complete details



# Roll it...

# Smooth it...

## ...and that's it.

Dramatic accents – or very subtle textural interest. VertiStone Roll-On Wall Texture adds warmth and distinctive visual appeal to any interior – fast and easy.

Choose from these five easy texture finishes...



1) Roll on a base coat with a 3/8" paint roller.



2) Roll on a light top-coat in the same color.

**Natural Suede**



Easy, flawless elegance!

**Parchment**



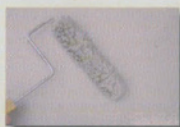
1) Roll on a base color



1) Blend in 2nd color



**Dream Lace**



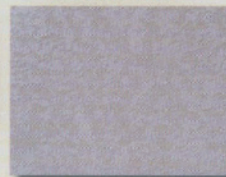
1) Roll 1st color



1) Roll on top color



3) Perform light pressure texture knock-down



1) Roll 1st color

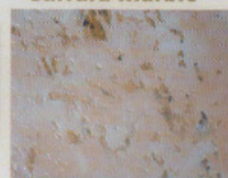


1) Blend in 2nd color



3) Smooth texture for marble appearance

**Carrara Marble**



1) Roll base color



1) Roll mix color



1) Brush Texture

**Linen**



\*See printed instructions or DVD for full details.

### TOOLS REQUIRED

#### Natural Suede:

3/8" paint roller, Daich Faux Texture Roller

#### Parchment:

1/2" paint roller, Daich Faux Texture Roller

#### Linen:

1/2" paint roller, Daich Faux Texture Roller, coarse brush

#### Dream Lace:

3/8" paint roller, Daich Faux Texture Roller, smoother, water spray bottle

#### Carrara:

3/8" paint roller, Daich Faux Texture Roller, smoother, water spray bottle







## VERTISTONE™ ROLL-ON WALL TEXTURE - FREQUENTLY ASKED QUESTIONS

### 1) How do I choose my colors?

Start with your desired color and choose your secondary color in a similar but lighter tone. This creates depth and interest. Of course you can also go with a simple one-color finish.

### 2) How do I roll them on?

Roll down your first color uniformly onto the wall. Blend in your second color using a uniform "X" pattern for appealing texture and color.

### 3) How thick should I apply it?

Don't roll it on excessively thick. Apply at about the thickness of paint for the Natural Suede finish. Double the thickness of paint for more textured results.

### 4) Is "smoothing" hard to do?

Not at all! Just lightly skim your smoother over the wet surface in random directions. Lightly mist with

water as you go to help the smoother slide easily and stop when you like what you see. Allow the product to "set-up" for 3 to 5 minutes before you begin smoothing.

### 5) Can I use a roller to flatten my wall texture?

Yes. You can lightly use a dry 3/8" roller instead of the plastic smoother for flattening. It creates a soft finish that looks just like commercial wall covering.

### 6) Do I have to be an artist to apply this product?

No. The beauty of VertiStone™ Wall Texture is its ease of application. Using just a few simple techniques, the roller does most of the creative work for you.

### 7) What if I want a smoother wall texture?

While none of the VertiStone™ wall textures are extreme, its range of texture begins with the Natural Suede finish. It's a popular smooth paint-like effect

with a distinctive light texture that looks just like suede. You can also use more hand pressure when using the smoother tool. Just flatten down the texture to your desired look and feel. Create a custom look that's just right for you.

### 8) Do I need to prime the wall first?

No. VertiStone Roll-On Wall Texture can usually be applied to bare drywall and painted walls without primer beforehand. See instructions for more details.

### 9) Can I change the wall color or texture in future?

You can re-apply VertiStone™ in a new color or texture whenever you wish. Just go right over the existing surface to create a whole new look.

You can also roll on a coat of VertiStone™ or latex paint for a beautiful monotone texture effect.

Smoother finishes like Natural Suede and Low Profile Dream Lace usually only require two coats of paint to return to flat condition. More

textured finishes may require a very thin skim coat of drywall compound prior to re-painting.

### 10) Should I practice before doing my actual wall?

Yes, it's best to practice briefly on a spare piece of drywall or 1/8" masonite before doing your actual wall. This will allow you to get a "feel" for the product and the installation technique you will use to create your wall finish. When you like what you've created on your sample panel, you'll be ready to install a stunning VertiStone™ wall or ceiling finish.

### 11) How can I learn more?

See the printed instructions that come with your VertiStone™ or view the instruction video. Ask your dealer for a copy of the instructional DVD or view our on-line instruction video at [www.daichcoatings.com](http://www.daichcoatings.com)



145 Queen Street South, P.O. Box 186  
Mississauga, Ontario, Canada • L5M 2B8  
Tel: (905) 858-1773

[www.daichcoatings.com](http://www.daichcoatings.com)

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